



Pictured from left to right: Dan Shasteen (LiQuiTube), Crystal Amburgey (Bluegrass), Kevin Fulks (Bluegrass), Kevin Phillips (LiQuiTube), and Jim Shasteen (LiQuiTube).

LIQUITUBE AND BATTLE OF THE BLUEGRASS PULLING SERIES ANNOUNCE MULTI-YEAR TITLE SPONSORSHIP AGREEMENT

Dateline: Crittendon, KY, May 1, 2019 — LiQuiTube and Battle of the Bluegrass announced today a multi-year agreement that elevates LiQuiTube from an associate sponsor role to the series entitlement sponsor. Beginning with the 2019 season, the series is now titled the LiQuiTube Battle of the Bluegrass Pulling Series.

Building on a relationship that began in 2015, LiQuiTube is proud to continue its support of the Battle of the Bluegrass Pulling Series. Dan Shasteen, LiQuiTube Co-Chairman, shared, "We are truly excited to be involved with a top tier series, such as Battle of the Bluegrass, that provides a platform to connect with our core customers."

"LiQuiTube is a growing company and a committed supporter of pulling, we are honored to have their brand along-side ours as title sponsor of the series," shared Kevin Fulks, Battle of the Bluegrass Co-Owner.

In addition to the title sponsorship, LiQuiTube will continue its series' role as "The Official Total Tire Maintenance Product" as well LiQuiTube CCS becoming "The Official Washless Vehicle Cleaner" of the Battle of the Bluegrass Series. "As a company, LiQuiTube's mission is to provide quality products that truly help our customers to save both time and money," said Jim Shasteen, LiQuiTube Co-Chairman. "Our partnership with the Battle of the Bluegrass gives us the opportunity to help many more of our hard-working customers that share in the love of pulling."

About LiQuiTube

LiQuiTube is the top selling premium tire sealant in the United States and is also a major export product sold around the world. LiQuiTube Marketing International assists companies and individuals involved in heavy duty, commercial, transportation, and agricultural industries by providing time and money saving solutions.

<http://liquitube.com/>

About Battle of the Bluegrass Pulling Series

The Battle of the Bluegrass Pulling Series (BOB Series) is the nation's most renowned independently owned Truck and Tractor Pulling Series. The series sanctions over 50 events annually in the Midwest and South and features several classes of pulling vehicles, including alcohol, diesel and gas-powered vehicles.

<http://www.bluegrasspulling.com/>